

SHAWN A. CHARLES

ShawnCharles.com | ShawnCharles.com/linkedin | ShawnCharles.com/github | ShawnCharles.com/twitter
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Skilled developer advocate, with a deeply technical engineering skill set, that is dedicated and excels at resolving user and employer challenges with process improvements and innovative solutions that are proven to increase efficiency, customer satisfaction, and company standards

TECHNICAL SKILLS

HTML, CSS, Javascript, Typescript,
Python, Java, PHP,
Command-line Automation, Selenium

Node.js, Express.js, jQuery, AJAX
React.js, AWS, CI/CD, Docker
Wordpress, Phaser.js

MongoDB, Mongoose, Git,
ML: PyTorch, TensorFlow, NumPy
API's, & Cloud Infrastructure

EXPERIENCE

Developer Relations Engineer - The Hunt

January 2022 - Present
San Francisco, CA

- ❑ Built product demos, new features, technical blogs, podcasts, live streams, and presentations demonstrating the impact of our SaaS offering to the developer community
- ❑ Lead developer advocacy and built a developer community (Twitter and Discord) up to 30,000+ members with over 10,000+ views every week
- ❑ Hosted 150+ tech events for over 600+ hours with over 150,000 attendees and over 20 million listening minutes.
- ❑ Grew the community landing page to 10K+ clicks per quarter resulting in 100+ partnerships and 40 engineers being onboarded to our SaaS product.

Software Development Engineer Apprentice - Audible (an Amazon company)

January 2021 - December 2021
Boston, Massachusetts

- ❑ Developed infrastructure for deploying and training machine-learning models and AWS services
- ❑ Designed AI/ML infrastructure in Typescript, Java, and Python for the Data Science Engineering Team
- ❑ Saved the team \$200,000 per year on compute hours by building a data polling service in my first 30 days

Software Engineer - CharlesCreativeContent

January 2019 - January 2021
Boston, Massachusetts

- ❑ Developed social-media automation applications using Selenium to save engineers over an hour daily
- ❑ Built 50+ full stack web applications and maintained detailed git documentation in a team environment
- ❑ Finished 1000+ coding challenges ([Leetcode.com](https://leetcode.com), [HackerRank.com](https://www.hackerrank.com), & [Codewars.com](https://www.codewars.com) top 1%)

Apps:

- ❑ [Text-2-Video with BentoML](#) - Generative AI API - Open-source cloud scale model deployment
- ❑ [Travelara.org](#) - FullStack Application - Dream vacation application where you can plan the perfect trip
- ❑ [Rigley 2: "Flappy Bug"](#) - Phaser.js Application - Over 3000+ players, you are a bug jumping over firewalls
- ❑ [FundTheChange](#) - FullStack Application - Find organizations to support and track charitable donations

Operations Manager - RoomEscapers, Lara's Labyrinth, & Omescape DC

September 2016 - January 2020
Boston, MA - New Haven, CT - Washington, DC

- ❑ Generated over \$1,000,000, produced \$250,000 (25% increase in sales) in my first 12 months through product analysis, market research, marketing campaigns, and advertising
- ❑ Facilitated 3000+ team-building events for celebrities, departments of the White House, and Fortune 500 companies
- ❑ Recruited and trained 20 team members while making protocol to develop a customer-focused work culture

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Having successfully led developer advocacy initiatives and built a thriving tech community from the ground up, I am excited to use my highly technical skills to speak to and engage a collaborative developer community as a part of your developer relations team.

In my previous role, I was responsible for leading developer advocacy efforts and fostering a vibrant tech community. This role required a deep understanding of the issues that senior engineers deal with everyday, all while advocating for their needs through direct communication in their respective platforms (going where the engineers are) or through technical blog posts, live coding demos and demo applications, debugging help, presentations on emerging tech, and facilitating workshops and meetups (either virtual or in person) to continue to foster that community.

Not only did I have my hand in the technical side of things, but also had a large impact on the social side as well. I spearheaded the growth of our social media community, amassing over 40,000 members with weekly views exceeding 10,000. By hosting over 150 tech events, I managed to secure 100+ sponsorships, drawing in over 150,000 listeners. These efforts led to the community landing page receiving over 10,000 clicks per quarter and directly contributed to the onboarding of 40 engineering teams to our SaaS product. My successes in building tools that make developer lives easier and scaling developer communities makes me very confident I can excel on your developer relations team.

I am eager to bring my skills in technical community building, technical content creation, and growth strategy implementation to your team, but most of all, balance insights and data with creativity and intuition to create unique and differentiated ways to connect and grow your developer community. Thank you for considering my application and I look forward to discussing how my experience and passion for working with developers and building developer communities can contribute to your success.

Sincerely,

Shawn Charles